

20  
25



*Women*  
Creating Wealth & Impact

PRESENTS

THE MONEY  
*Makeover*  
WEALTH CONFERENCE

SPONSORSHIP BOOKLET

FRIDAY, AUGUST 15 -  
SUNDAY, AUGUST 17, 2025

MARRIOTT EAST  
26300 HARVARD ROAD, WARRENSVILLE HEIGHTS, OHIO 44122

# Empowering Women. Creating Change

I am thrilled to announce the **4th Annual Women's Finance Conference**, hosted by **Women Creating Wealth & Impact (WCWI)**. Our mission is clear: to empower women with the knowledge, tools, and confidence to create lasting financial security and generational wealth. This transformative event will be an electrifying experience, blending **motivation, education, and practical application** in a vibrant and supportive setting.

At WCWI, we believe that empowered women are the foundation for stronger families, businesses, and communities. However, despite remarkable strides, significant gaps remain. Our conference is designed to bridge these gaps:

- **Economic Impact of Women Entrepreneurs:** Women-owned businesses contribute nearly \$1.9 trillion to the U.S. economy annually, yet women receive just 2.3% of venture capital funding. [Morgan Stanley](#).
- **The Wealth Gap:** Women control 32% of global wealth, but the wealth gap between men and women could take over 250 years to close at the current rate of progress. [Morgan Stanley](#).
- **Financial Confidence:** While 80% of women manage daily household finances, only 28% feel empowered to invest or act decisively in financial matters. [Morgan Stanley](#).
- **Lost Productivity:** Employees distracted by financial worries spend an average of 3 or more working hours each week dealing with personal finances, leading to over 156 hours (or 19.5 days) of lost productivity annually per employee. [Morgan Stanley](#).
- **Employer Costs:** Financial stress among employees' costs U.S. employers approximately \$183 billion annually in lost productivity, due to financial stress. [SHRM](#)
- **Increased Turnover:** Financially stressed employees are 2.3 times more likely to seek new employment, leading to higher turnover rates and associated costs. [Workplace Emergency Savings Programs](#)

## An Unparalleled Opportunity for Impact

As a sponsor, you have the opportunity to align your brand with a powerful movement driving financial equity and economic empowerment. Your support will amplify our ability to reach and impact women from diverse backgrounds, equipping them with resources tailored to their unique financial journeys.

By sponsoring this event, you demonstrate your commitment to advancing financial literacy and economic equity for women. In return, you'll benefit from unparalleled exposure to a highly engaged and diverse audience through:

- **Brand Visibility:** Showcase your brand in event promotions, on-site displays, and digital materials.
- **Audience Engagement:** Directly connect with attendees who are ready to take charge of their financial futures.
- **Meaningful Impact:** Help us provide scholarships and resources to women in underserved communities.

We warmly invite you to join us as a sponsor of the **4th Annual Women's Finance Conference**.

Together, we can equip women with the knowledge and confidence to thrive financially, fostering the growth of generational wealth and stronger communities.

Thank you for considering this opportunity to transform lives and empower women.

We look forward to partnering with you to make a lasting impact.

Warm regards,  
Meltrice D. Sharp, CPA, MBA



Founder and Visionary, Women Creating Wealth & Impact (WCWI)



# About

## Meltrice D. Sharp, CPA, MBA

I'm a Certified Public Accountant and a managing partner at Creating Leading Enterprises (CLE), an accounting and consulting firm specializing in accounting, tax, payroll, and business consulting for small and middle-market companies, nonprofit organizations, religious organizations, and individuals. I've spent more than 20 years of my life devoted to helping others manage their personal and business finances, working with them to create the structures and strategies that will foster growth and sustainability for their future. I believe the relationship between generational and community wealth is essential to leave an enduring legacy, and it is this belief that drives my work. The former is integral to the financial wellness of those coming behind us, the latter is key to the economic development of the neighborhoods where they'll live and thrive. It is these two forces combined that create the financial worldview our children will inherit, a reality that keeps me tethered to my life's tasks and striving to educate and empower others with this truth. I'm a natural extrovert, and I spend a great deal of my time in civic circles that intersect with the causes I'm most passionate about: women's empowerment, minority advocacy, advancement, entrepreneurial investment, and innovation. Faith and family are my core values, and financial freedom is my status symbol of success. In my spare time, you can find me hanging out with my family and telling corny jokes to my kids (who insist that I'm not funny while they're cracking up). My guilty pleasure is vegging out on the couch and watching reality TV.



## Professional Associations + Affiliations

- Women Creating Wealth & Impact, Founding Member
- Cuyahoga County Audit Committee Board
- Deaconess Foundation, Treasurer
- Rainbow Babies & Children Foundation, Assistant Treasurer
- National Association of Minority Contractors, Treasurer
- Women of Color Foundation, Trustee
- Tri-C Business Advisory Committee, Member
- Black Professionals Association Charitable Foundation, Immediate Past President
- Alpha Kappa Alpha Sorority Incorporated, Alpha Omega Chapter





## *Vision*

Women Creating Wealth & Impact's vision is to be a leading organization in the advancement and transformation of women's financial competencies and practices, impacting their legacy and manifesting generational wealth.

## *Mission*

WCWI's mission is to provide a safe platform that will inspire, empower, educate, and transform the financial futures of women through the practical application of sustainable financial techniques.

## *Conference Value*

Financial literacy is an essential component of an individual's financial wellness. Financial literacy is achieved when an individual possesses the knowledge and skills to make informed and effective decisions about money and financial goals. Many Americans lack adequate financial literacy education and training, resulting in ill-informed financial decisions with long-lasting, detrimental consequences.

WCWI's finance conference is unique because, women will not only be inspired, motivated, and educated, they will also have an opportunity to apply what they learn during the conference to their personal lives with the assistance of trained experts and facilitators.

During the conference, women will assess their current financial literacy, identify their personal financial SMART goals, develop, and customize a personal strategy to achieve their goals in the following areas:

- **Advanced Investments**
- **College Planning and Student Loan**
- **Credit Restoration**
- **Entrepreneurship**
- **Estate Planning**
- **Financial Planning**
- **Franchising**
- **Insurance, Investments & Retirement Planning**
- **Homeownership**
- **Millennials & Money**
- **Money Mindset & Mental Wellness**
- **Real Estate Investing**



# HIGHLIGHTS OF THE 2024 CONFERENCE



## Expert-Led Sessions:

Covering topics such as advanced investing, entrepreneurship, real estate, retirement planning, and more.

1



## Over 200:

Women from diverse races, ages, generations, and socio-economic backgrounds attended the 2024 Money Makeover Conference.

2

## Dynamic Workshops:

Hands-on activities to help attendees apply learned concepts immediately.

3



4

## Inspiring Keynotes:

Delivered by industry leaders and trailblazers.

## Networking Opportunities:

Connecting attendees with peers and financial experts.

5



6

## WCWI Trailblazer Award:

Honors exceptional leaders whose groundbreaking ideas, innovative strategies, and unwavering commitment to empowering others have made a significant and lasting impact on the community.



# Sponsorship Packages



## Legacy Creator \$6000

- ✓ Full-page back cover color ad in the conference program
- ✓ Five general conference registrations
- ✓ Logo on conference signage, event promotions, and website
- ✓ Three-minute welcome remarks at the opening session
- ✓ Sponsor session of choice (mention before and after session)

## Wealth Generator \$4500

- ✓ Full-page color ad in the conference program
- ✓ Four general conference registrations
- ✓ Logo on conference signage, event promotions, and website
- ✓ Three-minute welcome remarks at the event session
- ✓ Sponsor session of choice (mention before and after session)

## Investor \$3500

- ✓ Half-page in-color ad in the conference program
- ✓ Three general conference registrations
- ✓ Name on conference signage, event promotions, and website

## Estate Planner \$2500

- ✓ Quarter-page color ad in the conference program
- ✓ Two general conference registrations
- ✓ Name on conference signage, event promotions, and website

## Money Manager \$1500

- ✓ Quarter-page color ad in the conference program
- ✓ One general conference registration
- ✓ Name on conference signage, event promotions, and website

## Individual Patron \$1000

- ✓ Half-page in-color ad in the conference program
- ✓ One conference registration

# Thank you





in advance for partnering with us  
through your sponsorship

## CONFERENCE LOCATION

Marriott East

26300 Harvard Road, Warrensville Heights, Ohio 44122

### Connect with Us!

-  meltrice\_wcwi
-  women creating wealth & impact
-  meltrice\_wcwi
-  [www.womencreatingwealth.com](http://www.womencreatingwealth.com)

