

Women
Creating Wealth & Impact

PRESENTS

THE MONEY
Makeover
WEALTH CONFERENCE

FRIDAY - SUNDAY
AUGUST 2-4, 2024

THE WESTIN
CLEVELAND DOWNTOWN
777 ST CLAIR AVE NE
CLEVELAND, OH 44114

I am thrilled to introduce the 3rd Annual Women's Finance Conference, hosted by Women Creating Wealth & Impact (WCWI). This finance conference is set to be an exceptional and inspiring experience, where we aim to combine motivation, education, and practical application in a vibrant and exciting setting. Our mission is clear: to empower women to enhance their financial competence, take control of their financial futures, and equip them with tangible resources tailored to their unique circumstances.

Recent studies reveal compelling statistics that emphasize the significance of women's participation in financial decision-making. For instance, The World Bank reports that women-owned firms in the U.S. are growing at more than double the rate of all other firms, contribute nearly \$3 trillion to the economy, and are directly responsible for 23 million jobs. However, there's room for growth as studies also indicate that many women still face challenges when it comes to investing, about half of women (48%) feel confident about their finances and only 28% feel empowered to act, according to Bank of America.

Historically, women have been underrepresented and undervalued in financial matters, and although progress has been made, there's more work to be done. Our financial event is designed to empower women to take control of their financial destinies in a world where gender pay gaps persist and financial literacy remains crucial.

WCWI is committed to the advancement of women's financial competence and practices, with the aim of creating a lasting financial legacy. We want to help women leverage their financial potential and level the playing field. We invite you to support this critical movement by participating in WCWI's 3rd Annual Women's Finance Conference, where we will equip women with the knowledge and confidence they need to create lasting financial success.

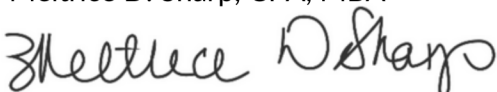
Our conference will feature in-depth sessions covering a wide range of financial topics, including:

- Money Mindset: Cultivating a healthy financial outlook.
- Financial Planning/Budgeting: Building a strong financial foundation.
- Credit Repair & Debt Consolidation: Managing and improving credit.
- Retirement Planning, Investment & Insurance: Securing financial futures.
- Estate Planning: Ensuring a legacy for generations to come.
- Entrepreneurship: Navigating the world of startups and business ownership.
- Advanced Investing: Exploring advanced investment strategies.
- Real Estate Investing: Strategies for investing in real estate.
- Franchise Investing: Understanding the world of franchising.
- College Planning and Student Loans: Navigating the complexities of planning for college.
- Closing Celebration: A fitting end to our transformative event.

We express our gratitude in advance for your consideration, and we warmly invite you to be part of our journey as we strive to promote financial empowerment among women. Your support will be instrumental in empowering women to take charge of their financial destinies, fostering the growth of generational wealth.

Warm regards,

Meltrice D. Sharp, CPA, MBA



Founder and Visionary, Women Creating Wealth & Impact (WCWI)



About

Meltrice D. Sharp, CPA, MBA

I'm a Certified Public Accountant and a managing partner at Creating Leading Enterprises (CLE), an accounting and consulting firm specializing in accounting, tax, payroll, and business consulting for small and middle-market companies, nonprofit organizations, religious organizations, and individuals.

I've spent more than 20 years of my life devoted to helping others manage their personal and business finances, working with them to create the structures and strategies that will foster growth and sustainability for their future.

I believe the relationship between generational and community wealth is essential to leave an enduring legacy, and it is this belief that drives my work. The former is integral to the financial wellness of those coming behind us, the latter is key to the economic development of the neighborhoods where they'll live and thrive. It is these two forces combined that create the financial worldview our children will inherit, a reality that keeps me tethered to my life's tasks and striving to educate and empower others with this truth.

I'm a natural extrovert, and I spend a great deal of my time in civic circles that intersect with the causes I'm most passionate about: women's empowerment, minority advocacy, advancement, entrepreneurial investment, and innovation.

Faith and family are my core values, and financial freedom is my status symbol of success. In my spare time, you can find me hanging out with my family and telling corny jokes to my kids (who insist that I'm not funny while they're cracking up). My guilty pleasure is vegging out on the couch and watching reality TV.



Professional Associations + Affiliations

- Women Creating Wealth & Impact, Founding Member
- Cuyahoga County Audit Committee Board
- Deaconess Foundation, Treasurer
- Rainbow Babies & Children Foundation, Assistant Treasurer
- YWCA, Trustee
- National Association of Minority Contractors, Treasurer
- Women of Color Foundation, Trustee
- Tri-C Business Advisory Committee, Member
- Black Professionals Association Charitable Foundation, Immediate Past President
- Alpha Kappa Alpha Sorority Incorporated, Alpha Omega Chapter

Women

Creating Wealth & Impact

Vision

Women Creating Wealth & Impact's vision is to be a leading organization in the advancement and transformation of women's financial competencies and practices, impacting their legacy and manifesting generational wealth.

Mission

WCWI's mission is to provide a safe platform that will inspire, empower, educate, and transform the financial futures of women through the practical application of sustainable financial techniques.

Conference Value

Financial literacy is an essential component of an individual's financial wellness. Financial literacy is achieved when an individual possesses the knowledge and skills to make informed and effective decisions about money and financial goals. Many Americans lack adequate financial literacy education and training, resulting in ill-informed financial decisions with long-lasting, detrimental consequences.

WCWI's finance conference is unique because, women will not only be inspired, motivated, and educated, they will also they will have an opportunity to apply what they learn during the conference to their personal lives with the assistance of trained experts and facilitators.

During the conference, women will assess their current financial literacy, identify their personal financial SMART goals, develop, and customize a personal strategy to achieve their goals in the following areas:

\$

FINANCIAL
Planning

\$

ESTATE
Planning

\$

CREDIT
Restoration

\$

INSURANCE,
INVESTMENTS
& RETIREMENT
Planning

\$

ADVANCED
Investments

\$

ENTREPRENEUR-
SHIP

\$

REAL ESTATE
Investing

\$

FRANCHISING

\$

COLLEGE
PLANNING AND
*Student
Loans*



Sponsorship Levels

Legacy Creator

\$6000

- ✓ Full-page back cover color ad in the conference program
- ✓ Five general conference registrations
- ✓ Logo on conference signage, event promotions, and website
- ✓ Three-minute welcome remarks at the opening session
- ✓ Sponsor session of choice (mention before and after session)

Estate Planner

\$2500

- ✓ Quarter-page color ad in the conference program
- ✓ Two general conference registrations
- ✓ Name on conference signage, event promotions, and website

Wealth Generator

\$4500

- ✓ Full-page color ad in the conference program
- ✓ Four general conference registrations
- ✓ Logo on conference signage, event promotions, and website
- ✓ Three-minute welcome remarks at the event session
- ✓ Sponsor session of choice (mention before and after session)

Money Manager

\$1500

- ✓ Quarter-page color ad in the conference program
- ✓ One general conference registration
- ✓ Name on conference signage, event promotions, and website

Investor

\$3500

- ✓ Half-page in-color ad in the conference program
- ✓ Three general conference registrations
- ✓ Name on conference signage, event promotions, and website

Individual Patron

\$1000

- ✓ Half-page in-color ad in the conference program
- ✓ One VIP conference registration



**Thank you in advance for partnering
with us through your sponsorship**

CONFERENCE LOCATION

**The Westin Downtown Cleveland
777 St Clair Ave NE
Cleveland, OH 44114**

CONNECT WITH US!

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 www.womencreatingwealth.com

